

CLASS NUMBER AND NAME:	HMN155 – HOSPITALITY CASE STUDY
TOTAL HOURS/ UNITS:	24 HOURS/2 UNITS
PREREQUISITES:	NONE
TEXTS AND MATERIALS:	NONE
CLASS DESCRIPTION:	Case studies are stories that are used as a teaching tool to show the application of a theory or concept to real situations. The actual case study that students will participate in will be decided by the students, as a group, during the first week of this class. A case will be chosen that is timely and reflective of the current events in the industry. Case teaching enhances learning by engaging students, actively connecting students with course content.
CLASS OBJECTIVES:	This class will provide the student with an understanding of the case that is studied. Students will also experience group discussions and learn how to support their position to the group, and how to conduct research and analyze data.
CLASS FORMAT OVERVIEW:	This class is a combination of lecture, student participation and on-line research.
REQUIREMENTS:	Time spent in preparation for or reflection on course lecture will approximate two hours outside of class for each lecture credit hour utilized by the instructor in delivery of the material and ¼ hour outside of class for each hour of structured lab time.
METHOD OF INSTRUCTION:	Class work, research using the internet and e-library and homework will give the student experiential opportunities.
ATTENDANCE:	It is expected that each student will be in class <u>when class begins</u> . Should the student arrive more than <u>five minutes late</u> they should notify the instructor of their presence, it will be up to the instructor to decide if the student has arrived in time to be counted as present- the instructor's decision is final. <u>80% attendance is mandatory</u> <u>90% or above is mandatory for those who are in a full program and qualify for the internship</u>
TESTING:	It will be the student's responsibility to learn of any assignments given in class when absent. A final project will be assigned for presentation during the sixth week of the module. All assignments, exercises and project must be

satisfactorily completed with an overall passing grade of 60% or better in order to pass the course. Final projects must be presented on the day scheduled. Students must be present during all final presentations

LATE TESTING:

There will be no opportunity to make-up a missed presentation.

GRADING POLICIES:

Complete all assignments with at least 60% accuracy.

The students will participate in a minimum of 90% of in-class group assignments.

The final grade is computed on:

- | | |
|---------------------------------|-----|
| 1. Final project | 40% |
| 2. Assignments | 40% |
| 3. Attendance and participation | 20% |

90-100%	A
80-89%	B
70-79%	C
60-69%	D
0-59%	F

ANTICIPATED LEARNING OUTCOMES:

Upon completing this course, the student will be able to:

1. Demonstrate an understanding of the subject of the case.
2. Discuss all aspects of the case in a group environment.
3. Come to their own conclusion of the case studied and support that conclusion.
4. Demonstrate an ability to work with a group and show understanding for other opinions.

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Tourism, Hospitality and Wine
Hospitality Case Study class schedule

Week	Reading	Internet	Class discussions	Homework
One	(see internet)	www.pressdemocrat.com www.sonoma-county.org www.sonoma.com www.chrie.org	What is a Case Study Previous Studies Challenge Statement	On-line research for current events affecting industry Challenge Statement
Two	(see internet)		Research questions Assign interview sites	Research questions List of sites to interview
Three	(see internet)		Finalize questionnaire	Contacting interview sites
Four	(see internet)		Conduct survey	Contacting interview sites
Five	(see internet)		Calculating data	Analyze data Finalize Case Study
Six			Calculating data	Analyze data Finalize Case Study

Please note, this is just a suggested class schedule. Guest speakers and/or site inspections will be scheduled based on availability and class schedule will be adjusted accordingly.