

CLASS NUMBER AND NAME:	HMN200 – SPA: A COMPREHENSIVE INTRODUCTION
TOTAL HOURS/ UNITS:	24 HOURS/2 UNITS
PREREQUISITES:	NONE
TEXTS AND MATERIALS:	<i>Spa: A Comprehensive Introduction, American Hotel & Lodging Educational Institute (ISBN 978-0-86612-323-5)</i>
CLASS DESCRIPTION:	This introductory class, developed by the International SPA Association Foundation , takes an in-depth look at subjects ranging from the history and cultural development of spas to spa terminology and financial realities. It also examines today’s spa industry, and introduces students to spa careers. In addition, it takes students through a typical day from a spa director’s perspective, examines the qualities of an outstanding spa experience, and discusses industry trends and future directions. Upon successful completion of the final exam, students will receive a certificate from the American Hotel and Lodging Association.
CLASS OBJECTIVES:	The class provides a foundation of knowledge for success in the spa industry
CLASS FORMAT OVERVIEW:	This class is a combination of lecture, student participation and on-line research.
REQUIREMENTS:	Time spent in preparation for or reflection on course lecture will approximate two hours outside of class for each lecture credit hour utilized by the instructor in delivery of the material and ¼ hour outside of class for each hour of structured lab time.
METHOD OF INSTRUCTION:	Class work, lectures, research using the internet, on-site inspections and homework will give the student experiential opportunities.
ATTENDANCE:	It is expected that each student will be in class when class begins. Should the student arrive more than five minutes late they should notify the instructor of their presence, it will be up to the instructor to decide if the student has arrived in time to be counted as present- the instructor’s decision is final. 80% attendance is mandatory 90% or above is mandatory for those who are in a full program and qualify for the internship It will be the student’s responsibility to learn of any assignments given in class when absent.
TESTING:	A final exam will be given during the sixth week of the module. All assignments and exercises must be satisfactorily completed with an overall passing grade of 60% or better in

order to pass the class. Students who pass the Final Exam with a 70% or higher will earn a certificate from the American Hotel and Lodging Association – Educational Institute. Exam retakes are allowed following the policies set forth by the American Hotel and Lodging Association – Educational Institute. The policy for exam retakes are:

- ❑ Students who score less than 70% on the Final Exam may retake the exam once at no additional charge. Further retakes are available at a charge of \$35.00 payable to the American Hotel and Lodging Association
- ❑ Students must schedule a retake date with the instructor within two weeks of receiving the review for the retake.
- ❑ Students must retake the exam on the scheduled date and time.

LATE TESTING:

There will be no opportunity to make-up a missed presentation.

GRADING POLICIES:

Complete all assignments with at least 60% accuracy.

The students will participate in a minimum of 90% of in-class group assignments.

The final grade is computed on:

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|---------------------------------|-----|
| 1. Exam | 30% |
| 2. Assignments | 50% |
| 3. Attendance and participation | 20% |

90-100%	A
80-89%	B
70-79%	C
60-69%	D
0-59%	F

ANTICIPATED LEARNING OUTCOMES:

Upon completing this course, the student will be able to:

1. Demonstrate an understanding of the traditions, treatments and terms associated with the spa industry.
2. Discuss and demonstrate an understanding of the spa service experience.
3. Discuss and demonstrate an understanding of the history and future trends affecting the spa industry.
4. Discuss spa careers, vocations and professions

Tourism, Hospitality and Wine
Spa: A Comprehensive Introduction class schedule

Week	Reading Chapters	Internet	Class discussions	Homework
One	1, 2,	See page 34 See page 62	Philosophy of Spa History of Spa & Cultures	Review Questions Chapter Reviews: 1, 2 Reading
Two	3, 4	See page 111 See page 168	The Contemporary Spa Trend Analysis	Chapter Reviews: 3, 4 Reading
Three	5, 6	See page 247 – 248 www.youtube.com	The Spa Service Experience Traditions, Treatments, & Terms	Chapter Reviews: 5, 6 Reading
Four	7, 8	See page 325 – 326	Financial Organization of Spas Spa Career, Vocations & Professions	Chapter Reviews: 7, 8 Reading
Five	9, 10	See page 426	Day in the Life of a Spa Director Leadership & Ethics	Chapter Reviews: 9. 10 Reading
Six			Spa site visits Final exam	

Please note, this is just a suggested class schedule. Guest speakers and/or site inspections will be scheduled based on availability and class schedule will be adjusted accordingly.