

CLASS NUMBER AND NAME: **MNN230C—ENTREPRENEURSHIP:
MANAGING A BUSINESS**

TOTAL CLOCK HOURS/UNITS: 24 HOURS/2 UNITS

PREREQUISITES: MNN230B—Financing and Marketing a Business

TEXTS AND MATERIALS: *BUSN9*, Kelly and Williams, South-Western, Cengage Learning, 2017. (ISBN 978-1-305-66391-6)
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CLASS DESCRIPTION: This class is designed to teach students how to effectively manage a business. Topics covered include bringing a business to life, building a top quality workforce, finding new ways to learn and link, and putting it all together.

CLASS OBJECTIVES: After completing this course, the student should have a fundamental understanding of the skills and personal characteristics necessary to meet the high standards of top-level managers.

CLASS FORMAT OVERVIEW: Since lecture, in-class assignments, and team assignments are the main means of instruction in this class, students are expected to be present every day to participate in class discussion, to participate in team activities, and to communicate with team members and the instructor in a timely, professional manner.

If a student's attendance falls below 80 percent, the class must be rescheduled. At all times, it will be up to the student to learn of any work assigned while he or she was absent. In-class assignments are given periodically and may not be made up.

REQUIREMENTS: Time spent in preparation for or reflection on course lecture will approximate two hours outside of class for each lecture credit hour utilized by the instructor in delivery of the material and ¼ hour outside of class for each hour of structured lab time.

ATTENDANCE: It is critical to the student's success to attend class every day. If a student's overall attendance drops below 80 percent, he or she will be asked to drop the course and restart.

TESTING: Quizzes will cover the chapters in the textbook.

GRADING POLICIES: The following grading will apply:

1. The weekly assignments and quizzes are 60 percent of the final grade.
2. The small business plan final project and PowerPoint presentation are 20 percent of the final grade.
3. The final project and presentation are 20 percent of the final grade.

Late Assignment(s): Late assignments will not be accepted.

FINAL GRADE:

The final grade will be the result of all work completed and will be calculated as follows:

90 - 100%	A
80 - 89%	B
70 - 79%	C
60 - 69%	D
Below 60%	F

CLASS SCHEDULE AND ASSIGNMENTS:

The schedule for this class is included at the end of this syllabus.

ANTICIPATED LEARNING OUTCOMES:

Upon completing this course, the student will demonstrate the ability to:

1. Define the role of management and discuss its importance to organizational success.
2. Explain the importance of human resource management to business success.
3. Explain the new ways of managing information and technology in business.
4. Define operations management and its changing role in business.

Entrepreneurship – Managing a Business

MNN230C

Week 1	Chapter 14 Management, Motivation, and Leadership: Bringing Business to Life Read the Chapter	Video Case YouTube Videos	Collaborative Assignment	Present Weekly Article
	Read the Chapter Take Interactive Quiz and Basic Knowledge Quiz online			
Week 2	Chapter 15 Human Resource Management: Building a Top-Quality Workforce Read the Chapter	Video Case YouTube Videos	Collaborative Assignment	Present Weekly Article
	Read the Chapter Take Interactive Quiz and Basic Knowledge Quiz online			
Week 3	Chapter 16 Managing Information and Technology: Finding New Ways to Learn and Link Read the Chapter	Video Case YouTube Videos	Collaborative Assignment	Present Weekly Article
	Read the Chapter and begin Small Business Plan Take Interactive Quiz and Basic Knowledge Quiz online			

Week 4	Chapter 17 Operations Management: Putting It All Together	Video Case YouTube Videos	Collaborative Assignment	Present Weekly Article
	Read the Chapter Take Interactive Quiz and Basic Knowledge Quiz online			
Week 5	Personal Finance Appendix	Video Case YouTube Videos	Collaborative Assignment	Present Weekly Article
	Read the Appendix Take Interactive Quiz and Basic Knowledge Quiz online			
Week 6	Small Business Plan and Projects	Small Business Plan and Projects	Final Project Presentation	Plan Presentations
	Submit and present Final Project and Business Plan			

The instructor reserves the right to adjust this schedule as necessary to meet the course objectives.